

**Universitatea Babeș-Bolyai, Cluj-Napoca**  
**Facultatea de Științe Politice, Administrative și ale Comunicării**  
**Departamentul de Comunicare, Relații Publice și Publicitate**  
**Linia de studiu în limba germană**

**Lect. univ. dr. habil. CÂMPIAN Veronica Dana Irina**

**Fișa de verificare a îndeplinirii standardelor minimale**

**PUNCTAJ TOTAL**

<b>Criteriul</b>	<b>Denumirea criteriului</b>	<b>Standardul pentru <u>conferențiar universitar</u>, cercetător științific gradul II</b>	<b>Punctaj TOTAL obținut</b>
C1	Punctajul pentru indicatorul I1	>/= 5	<b>133,97</b>
C2	Numărul de articole care prezintă contribuții originale, în extenso, conform condițiilor de la I2	>/=5	<b>24</b>
C3	Numărul de cărți la care este unic autor, prim-autor	>/=1	<b>3</b>
C4	Suma punctajului pentru indicatorii I1 – I8	>/= 50	<b>301,54</b>
C5	Punctajul pentru indicatorul I9	>/= 5	<b>632,198</b>
C6	Punctaj total (suma punctajului pentru indicatorii I1 – I23)	>/= 100 (150)	<b><u>966,238</u></b>
C7	Punctaj total (suma punctajului pentru indicatorii I1 – I23) acumulat <u>după</u> obținerea titlului de doctor	>/= 50	<b>937,293</b>

## Fisa detaliată de verificare

I1	Articole care prezintă contribuții originale, in extenso, în reviste cotate ISI având un factor de impact f care este mai mare sau egal cu 0,1	$(2 + 4 \times f) \times 2/n$	F	M	n	Total
1.	Dabija, D. C., Câmpian, V., Pop, A. R., & Băbuț, R. (2022). Generating loyalty towards fast fashion stores: A cross-generational approach based on store attributes and socio-environmental responsibility. <i>Oeconomia Copernicana</i> , 13(3), 891-934, <a href="https://doi.org/10.24136/oc.2022.026">https://doi.org/10.24136/oc.2022.026</a>		6.574	2	4	<b>14,14</b>
2.	Dinu, V., <b>Câmpian, V.</b> , Vasiliu, C., Tăchiciu, L., Dabija, D.C. (2022). Ethics and Integrity in the Context of Economic Research Within Doctoral Schools, <i>Amfiteatru Economic</i> , 24(16), 912-933, <a href="https://doi/10.24818/EA/2022/S16/912">https://doi/10.24818/EA/2022/S16/912</a>		2.304	1	5	<b>4,48</b>
3.	Konhäusner, P., Thielmann, M., <b>Câmpian, V.</b> , Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 2021, 13, 11100. (WOS: 000709459800001) <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>		3.251	2	4	<b>7,5</b>
4.	Socaciu, M.-I., <b>Câmpian, V.</b> , Dabija, D.-C., Fogarasi, M., Semeniuc, C.A., Vodnar, D.C (2022). Assessing consumers' preference and loyalty towards biopolymer films for food active-packaging, <i>Coatings</i> , 12 (11), 1770, 1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a>		3.400	2	6	<b>5,20</b>
5.	Pocol, C.B., Stanca, L., Dabija, D.-C., <b>Câmpian, V.</b> , Mișcoiu, S., Pop, I.D. (2023). A QCA Analysis of Knowledge Co-Creation Based on University–Industry Relationships. <i>Mathematics</i> , 11(2), 388. <a href="https://doi.org/10.3390/math 11020388">https://doi.org/10.3390/math 11020388</a>		2.880	2	6	<b>4,50</b>
6.	Dabija, D. C., <b>Câmpian, V.</b> , Tiron-Tudor, A., Stanca, L. (2023). The path of universities to sustainability: Students perspectives during the COVID-19 pandemic. <i>Heliyon</i> , E14813, 9(4)., <a href="https://doi.org/10.1016/j.heliyon.2023.e14813">https://doi.org/10.1016/j.heliyon.2023.e14813</a>		3.776	2	4	<b>8,55</b>
7.	Dabija, D.-C., <b>Câmpian, V.</b> , Stanca, L., Tiron-Tudor, A. (2023). Generating Students' Loyalty towards the Sustainable University during the later COVID-19 Pandemic. <i>International Journal of Sustainability in Higher Education</i> , 24(8), 1858-1876, <a href="https://doi.org/10.1108/IJSHE-11-2022-0372">https://doi.org/10.1108/IJSHE-11-2022-0372</a>		4.610	2	4	<b>10,22</b>
8.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a> .		10.40	2	3	<b>29,06</b>

9.	Obadă, D. R., Dabija, D.-C, <b>Câmpian, V.</b> (2024). Predictors of Social Media Users' Intention to Donate Online towards International NGOs in the Fake News Era. <i>Humanities &amp; Social Sciences Communications</i> , <a href="https://doi.org/10.1057/s41599-024-02900-1">https://doi.org/10.1057/s41599-024-02900-1</a>		3.50	2	3	<b>10,66</b>
10.	Dabija, D.-C., <b>Câmpian, V.</b> , Philipp, B., Grant, B., D. (2024). Did consumers' retail purchasing behaviour switch due to the COVID-19 pandemic? <i>Journal of Marketing Analytics</i> , <a href="https://doi.org/10.1057/s41270-024-00344-9">https://doi.org/10.1057/s41270-024-00344-9</a>		4	2	4	<b>9,00</b>
11.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2025). Adaption and Resilience in Retail: Exploring Consumer Clusters in the New Normal. <i>Journal of Retailing and Consumer Services</i> , 104112, <a href="https://doi.org/10.1016/j.jretconser.2024.104112">https://doi.org/10.1016/j.jretconser.2024.104112</a>		11	2	3	<b>30,66</b>
						<b>133,97</b>
<b>I2</b>	<b>Articole în reviste cotate ISI având un factor de impact mai mic de 0,1 sau în reviste indexate în cel puțin 3, respectiv 2 din bazele de date internaționale recunoscute sau reviste care au avut o cotație națională B sau B+ înainte de 2011, capitole în volume publicate la edituri cu prestigiu internațional (A1) sau la edituri cu prestigiu recunoscut (A2).</b>	<b>2xm/n</b>	<b>f</b>	<b>M</b>	<b>n</b>	<b>Total</b>
1.	Câmpian, Veronica: Die Erscheinungsformen der Fremdwörter in der japanischen Sprache –eine Betrachtung aus mehreren Perspektiven (Aspecte legate de neologisme în limba japoneză - o analiză din mai multe perspective), <i>Studia UBB Philologia</i> , 1/2006 (ISSN 12200484), 18-30			1,5	1	3
2.	Câmpian, Veronica: Die Textfunktion: ein wesentliches Element in der Analyse meinungsbetonter Presstexte (Funcția textuală: un element esențial în analiza textelor de opinie), <i>Studia UBB Ephemerides</i> , 1/2008 (ISSN 1224872X), 9-20.			1,5	1	3
3.	Câmpian, Veronica: Die Anzeichen der Anwesenheit des Journalisten im meinungsbetonten Presstext; Eine komparative Betrachtung deutscher und rumänischer Kommentare und Leitartikel (Însemnele prezenței jurnalistului în textul de presă de opinie; o privire comparativă asupra comentariilor și editorialelor germane și românești), <i>Journal of Media Research</i> , 4/2009 (ISSN 1844-8887), 49-55.			1,5	1	3
4.	Câmpian, Veronica: Die Anglizismendebatte und ihre Implikationen für den Deutschunterricht in Rumänien (Dezbaterea despre anglicisme și implicațiile sale în predarea limbii germane în România), <i>Journal of Media Research</i> , 5/2009 (ISSN 1844-8887), 42-50.			1,5	1	3

5.	Câmpian, Veronica: Wie viel Kommunikation passt in 160 Zeichen? Eine Untersuchung sprachlicher und kommunikativer Aspekte von Kurzmitteilungen (SMS) aus der Sicht von Jugendlichen (Cât de multă comunicare încapă în 160 de caractere? O investigație a aspectelor lingvistice și comunicative ale mesajelor scurte (SMS) din perspectiva tinerilor), <i>Journal of Media Research</i> , Nr. 2/2016 (ISSN 1844-8887), 23-35.			1,5	1	3
6.	Câmpian, Veronica: Sprechen Männer und Frauen eine andere Sprache? Eine Untersuchung geschlechterspezifischer Unterschiede in der Wortwahl und Syntax am Beispiel der Lifestylemagazine <i>Brigitte</i> und <i>Men's Health</i> (Vorbesc bărbaii și femeile o limbă diferită? O analiză a diferențelor de gen în alegerea cuvintelor și a sintaxei pe baza revistelor de tip lifestyle <i>Brigitte</i> și <i>Men's Health</i> ), <i>Journal of Media Research</i> , vol. 10, issue 2 (28)/2017 (ISSN 1844-8887), 99-112.			1,5	1	3
7.	Câmpian, Veronica: Von <i>Champion</i> zu <i>Dorothy</i> : Wie die Warennamen entstehen und sich sprachlich verhalten; Fallstudie: Eine Untersuchung der <i>Mobexpert</i> -Angebote (De la <i>Champion</i> la <i>Dorothy</i> : Cum apar și se comportă lingvistic numele produselor; Studiu de caz: O investigație a ofertelor <i>Mobexpert</i> ), în: Felecan, Oliviu (coord.): Name and Naming. Sacred and Profane in Onomastics, Mega & Argonaut: Cluj-Napoca, 2017 (ISSN 2501-0727), 735-747.			1,5	1	3
8.	Câmpian, Veronica: Es ist die größte Torheit, mit vielen Worten nichts sagen: Eine inhaltliche, sprachliche und handlungskommunikative Betrachtung über Martin Luthers Sprichwörter und Redensarten (Este cea mai mare nebunie să nu spui nimic cu multe cuvinte: O reflecție asupra proverbelor și zicerilor lui Martin Luther din punct de vedere al conținutului, al limbajului și al acțiunilor de comunicare), <i>Transylvanian Review</i> , Vol. XXVI, 3/2017 (Autumn 2017), 3-15.			1,5	1	3
9.	Câmpian, Veronica: Zum Problem des Fremdwortgebrauchs in der deutschen Sprache des 17. und 18. Jahrhunderts: Eine Untersuchung von Goethes Maximen und Reflexionen zur Sprache (Despre fenomenul folosirii cuvintelor străine în limba germană din secolele XVII și XVIII: o examinare a maximelor și reflecțiilor lui Goethe despre limbă), <i>Transylvanian Review</i> , Vol. XXVII, Supplement No.1/2018, 208-216.			1,5	1	3
10.	Thiele, Martina/ <b>Câmpian, Veronica</b> : Mehr als Smartphone – Revolution: Die Proteste gegen die Aufweichung der Antikorruptionsgesetze in Rumänien aus öffentlichkeits-theoretischer Perspektive (Mai mult decât o revoluție de tip smartphone: Protestele împotriva flexibilizării legilor anticorupției din România din perspectiva teoriei comunicării publice), <i>Kommunikation.Medien</i> , 9/2018, DOI: 10.25598/JKM/2018-9.24, ( <a href="http://eplus.uni-salzburg.at/JKM">http://eplus.uni-salzburg.at/JKM</a> ) (ISSN 2227-7277), 1-22.			2	2	2

11.	<b>Câmpian, Veronica/</b> Cergă, Maria, Brîndușa: Die Amerikanisierung der politischen Online-Kommunikation in der wahlkampffreien Zeit; Fallstudie: Eine Facebook Profilanalyse des rumänischen Präsidenten Klaus Iohannis (Americanizarea comunicării politice on-line în perioada electorală; Studiu de caz: Analiza profilului Facebook al președintelui României, Klaus Iohannis), <i>Journal of Media Research</i> , vol. 12, 1/2019 (ISSN 1844-8887), 27-39.			1,5	2	1,5
12.	Câmpian, Veronica: Die siebenbürgische Kalender-Presse in der Zwischenkriegszeit (1918-1938): ein Mittel zur Allgemeinbildung und Kulturvermittlung (Presa de tip calendar din Transilvania în perioada interbelică (1918-1938): mijloc de educare și mediere culturală), <i>Journal of Romanian Literary Studies</i> , 19/2019 (ISSN: 2248-3004), 601-611.			1,5	1	3
13.	<b>Câmpian, Veronica/</b> Cergă, Maria, Brîndușa: The Contemporary Election Campaign in Romania: Approaching the Electorate through Online and Offline Communication Channels; Case study: The European Parliament Elections 2019, <i>Journal of Media Research</i> , 13, 1/2020 (ISSN 1844-8887), 41-60.			1,5	2	1,5
14.	Câmpian, Veronica: Ist das zum Lachen?!? Der Einsatz von Humor als Strategie in den Werbeanzeigen (Este o situație amuzantă?!? Utilizarea umorului ca strategie în reclamele publicitare), <i>Professional Communication and Translation Studies</i> , 12/2019 (ISSN 2065-099X), 81-92.			1,5	1	3
15.	Câmpian, Veronica: The Banat Calendar Press in the Interwar Period (1918-1938): A Source of Education and Cultural Awareness, <i>Studia UBB Ephemerides</i> , vol. 65, 1/2020 (ISSN 1224-872X), 5-19. ( <a href="http://www.studia.ubbcluj.ro/serii/ephemerides/index_en.html">http://www.studia.ubbcluj.ro/serii/ephemerides/index_en.html</a> )			1,5	1	3
16.	<b>Câmpian, Veronica;</b> Fellner, Alfred: Die politische Karikatur: ein Mittel zur politischen Meinungsbildung? (Caricatura politică: un mijloc de formare a opiniei politice?), <i>Lingua. Language and Culture</i> , anul XIX, 1/2020, (ISSN 2068-5351), 143-158.			1,5	2	1,5
17.	Bedecean, Mihaela; <b>Câmpian, Veronica:</b> Der Beitrag der Banater Schwaben zur Entfaltung des Buchdrucks und der Presse im 18. und 19. Jahrhundert (Contribuția șvabilor din Banat la dezvoltarea tiparului și a presei în secolele al XVIII-lea și al XIX-lea), <i>Lingua. Language and Culture</i> , anul XIX, 2/2020, (ISSN 2068-5351), 132-143.			1,5	2	1,5
18.	Câmpian, Veronica: Eine semiotische Analyse politischer Karikaturen; Fallstudie: die rumänischen Präsidentschaftswahlen aus den Jahren 2014 und 2019 (O analiză semiotică a caricaturilor politice; studiu de caz: alegerile prezidențiale din România din 2014 și 2019), <i>Professional Communication and Translation Studies</i> , 14/2021 (ISSN 2065-099X), 85-94.			1,5	1	3

19.	Câmpian, Veronica: The German-Language Socialist Press in Banat in the Interwar Years; Case Study: ‚Volkswille‘ and ‚Banater Arbeiter-Presse‘, <i>Studia Universitatis Babeş-Bolyai Philologia</i> , LXVI, 3/2021, (doi:10.24193/subbphilol.2021.3.07) (WOS: 000702746900007), 107-115. <a href="https://doi.org/10.24193/subbphilol.2021.3.07">https://doi.org/10.24193/subbphilol.2021.3.07</a>			1.5	1	3
20.	<b>Câmpian, Veronica</b> ; Maloş, Sonia: Adapting the Communication Strategies for the COVID-19 Vaccination Campaign to the Romanian Cultural Mindset, <i>Synergy</i> , Vol. 18, Nr. 1/2022, 40-55.			1.5	2	1,5
21.	<b>Câmpian, Veronica</b> ; Lăcătuş, Denisa: The Impact of the COVID-19 Pandemic on Classroom Communication in the Romanian School Education System. The Transition from Face-To-Face to Online Teaching in German Schools, <i>Styles of Communication</i> , 2(14), 2022, 83- 107, <a href="https://doi.org/10.31178/SC.14.2.05">https://doi.org/10.31178/SC.14.2.05</a>			1.5	2	1,5
22.	<b>Câmpian, Veronica</b> ; Szambolics, Julia: Das Mediensystem in Rumänien. Ein aktueller Überblick (Sistemul media din România. O privire de ansamblu), <i>Studia Germanica Napocensia</i> , 7/2022, 129-144.			1,5	2	1,5
23.	<b>Câmpian, Veronica</b> ; Iancu, Ioana (2023). Framing Gender in Romanian 2019’s Presidential Elections. A Comparison between Broadsheet and Tabloid Content Newspapers. <i>Information &amp; Media</i> , vol. 96, 95-118. <a href="https://doi.org/10.15388/Im.2023.96.68">https://doi.org/10.15388/Im.2023.96.68</a>			2	2	2
24.	<b>Câmpian, Veronica</b> ; Schuller Sabrina (2023): Das Bild der Sinti und Roma Minderheit aus Rumänien im öffentlich-rechtlichen Rundfunk in Deutschland (Imaginea minorităţii sinti și roma din România în programele publice de televiziune din Germania). <i>Scientific Bulletin of the Politehnica University of Timișoara: Transactions on Modern Languages</i> , 22 (1), 26-40. doi:10.59168/VFBZ7425			1.5	2	1,5
						Total: <b>58</b>
<b>I3</b>	<b>Cărți publicate ca unic autor</b>	<b>10 × m</b>	<b>f</b>	<b>M</b>	<b>n</b>	<b>Total</b>
1.	Câmpian, Veronica (2010): <i>Grundlagen der verbalen und nonverbalen Kommunikation</i> (Fundamentele comunicării verbale și non-verbale), Accent: Cluj-Napoca (ISBN 978-606-561-006-4).			1,5		15
2.	Câmpian, Veronica (2013): <i>Meinungsäußerung durch Wort und Bild; Eine empirisch-kontrastive Untersuchung am Beispiel deutscher und rumänischer Qualitätszeitungen</i> (Exprimarea opiniilor prin			1,5		15

	cuvinte și imagini - un studiu empiric-contrastiv bazat pe ziare de calitate germane și românești), Accent: Cluj- Napoca (ISBN 978-606-561-894-1).					
						Total: <b>30</b>
<b>I4</b>	<b>Cărți publicate în calitate de coautor, având n coautori</b>	<b>6xm/n</b>	<b>f</b>	<b>M</b>	<b>n</b>	<b>Total</b>
1.	Rus, Flaviu, Călin, <b>Câmpian, Veronica</b> (2005): <i>Darstellungsformen in den Medien (Forme de reprezentare în mass-media)</i> , Accent: Cluj Napoca (ISBN 973-8445-94-9)			1,5	2	<b>4,5</b>
2.	Rus, Flaviu, Călin, <b>Câmpian, Veronica</b> (2007): <i>Darstellungsformen in den Medien (Forme de reprezentare în mass-media)</i> , 2., überarbeitete Auflage, Hochschulverlag, Mittweida (ISBN 398095987-2)			2	2	<b>6</b>
3.	<b>Câmpian Veronica</b> , Cergă Maria (2024): <i>Sport- und Gesundheitskommunikation. Von theoretischen Überlegungen zu praktischen Auslegungen (Comunicarea în domeniul sportului și al sănătății. De la considerații teoretice la interpretări practice)</i> , Accent: Cluj-Napoca (ISBN 978-606-561-249-5)			1,5	2	<b>4,5</b>
						Total: <b>15</b>
<b>I5</b>	<b>Cărți coordonate, având n coordonatori</b>	<b>5× m/n</b>	<b>f</b>	<b>M</b>	<b>n</b>	<b>Total</b>
1.	Balaban, Delia, Cristina; Abrudan, Mirela; <b>Câmpian, Veronica</b> (coord.) (2008): <i>Aspekte der Werbe- und Medienkommunikation. Fallbeispiele (Aspecte ale publicității și ale comunicării media. Studii de caz)</i> , Accent, Seria Comunicare, Cluj-Napoca (ISBN 978-973-8915-68-8)			1,5	3	<b>2,5</b>
2.	Abrudan, Mirela; <b>Câmpian, Veronica</b> ; Mucundorfeanu, Meda (coord.) (2009): <i>Aspekte der Werbe- und Medienkommunikation. Fallbeispiele (Aspecte ale publicității și ale comunicării media. Studii de caz), Band II (vol.II)</i> , Accent, Seria Comunicare, Cluj-Napoca (ISBN 978-973-8915-97-8)			1,5	3	<b>2,5</b>
3.	Anca Dejica-Carțiș; <b>Câmpian, Veronica</b> (coord.) (2024): <i>Didaktik und Methodik für den Fachbereich zu kommunikativen Zwecken (Didactică și metodologie pentru domeniul de studiu în scopuri comunicaționale)</i> , Band 1, Editura Politehnica, Timisoara (ISBN 978-606-35-0623-9)			1,5	2	<b>3,75</b>
						Total: <b>8,75</b>
<b>I6</b>	<b>Studii/capitole, având n autori, în volume colective (volume cu ISBN)</b>	<b>2 × m/n</b>	<b>f</b>	<b>M</b>	<b>n</b>	<b>Total</b>
1.	Câmpian, Veronica: Überschrift-Vorspann-Fließtext. Beziehungen zwischen den drei Textelementen in Kommentaren und Leitartikeln (Titlul-lead-textul jurnalistic. Relațiile dintre aceste trei elemente în			2	1	4

	comentarii și editoriale), în: <i>Sprachvergleich-Kulturvergleich; Quo vadis, KGdr?</i> (2008): Stănescu, Speranța; Engel, Ulrich (coord.), Iudicum: München (ISBN 978-3-89129-566-3), p. 289-299.					
2.	Câmpian, Veronica: Die Wirkungskraft einer Presseüberschrift. Eine kontrastive Analyse von Kommentartitel aus der deutschen und rumänischen Presse (Impactul unui titlu de presă. O analiză contrastivă a titlurilor de comentarii din presa germană și română), în: <i>Medien, PR und Werbung in Rumänien</i> (2008): Balaban, Delia, Cristina; Flaviu, Calin Rus (coord.), Hochschulverlag: Mittweida (ISBN 978-3-9809598-0), p. 43-56.			2	1	4
3.	Câmpian, Veronica: The Opinion-Oriented Journalistic Text and the Cartoon: Perfect Pair for Opinion Expression?, în: <i>PR Trend New Media Challenges and Perspectives</i> (2013): Delia Cristina Balaban, Ioan Hosu, Meda Mucundorfeanu, Hochschulverlag: Mittweida, p. 205-218.			2	1	4
4.	Câmpian, Veronica: Die Darstellung von Flüchtlingen in Pressefotos: Kollektivsymbole, visuelle und Genderstereotype; Eine Fallstudie am Beispiel der rumänischen Nachrichtenagentur <i>Agerpres</i> (Reprezentarea refugiaților în fotografiile de presă: simboluri colective, stereotipuri vizuale și de gen; un studiu de caz folosind ca exemplu agenția română de știri <i>Agerpres</i> ), în: <i>Österreichisch-Siebenbürgische Kulturbeiträge, Imagination und Wirkungsmacht. Frauen · Männer · Westen · Osten</i> : Zwing, Veronika (coord.), Presa Universitara Clujeana, 2017 (ISBN 978-606-37-0292-1), p.181-197.			1,5	1	3
5.	Câmpian, Veronica: Zum Gebrauch von Anglizismen in der deutschen und rumänischen Zeitungssprache am Beispiel politischer Textsorten: eine vergleichende Untersuchung der Boulevard- und Qualitätspresse; Fallstudie: die Flüchtlingsproblematik (Utilizarea anglicismelor în limbajul ziarelor germane și românești folosind exemplul textelor jurnalistice pe teme politice: un studiu comparativ între presa tabloidă și cea de calitate; Studiu de caz: problema refugiaților), în: <i>Beiträge zur Klausenburger Germanistik: Nation und Migration. Perspektiven der Germanistik in bewegter Zeit</i> : Vladu, Daniela, Elena; Balogh, Andras (coord.), vol. 6/2017, Casa Cărții de Știință. (ISBN 978-606-17-1239-7), p. 19-38.			1,5	1	3
6.	Câmpian, Veronica: Frauen- und Männersprache in Kontaktanzeigen; Eine Analyse anhand ausgewählter Beispiele aus dem ZEIT – Magazin (Limbajul femeilor și al bărbaților în anunțurile matrimoniale; o analiză a suplimentul revistei ZEIT-Magazin), în: <i>Netzwerke und Transferprozesse. Beiträge zur Germanistik</i> , Banfi-Benedeck, Andrea/Boszak, Gizella/ Janos, Szabolcs/ Nagy, Agota (coord.):Viena: Praesens, 2018, (ISBN: 978-3-7069-0996-9), p. 495-505.			2	1	4
7.	Câmpian, Veronica: Von <i>Kopf</i> bis <i>Fuß</i> durch das <i>Herz</i> : die Untersuchung von Somatismen aus einer interkulturellen Perspektive (Din <i>cap</i> până în <i>picioare</i> , trecând prin <i>inimă</i> : studiul expresiilor idiomatice dintr-o perspectivă interculturală), în: <i>Beiträge zur Klausenburger Germanistik: Sprachgestaltung und Übersetzung als Kulturvermittlung</i> : Vladu, Daniela, Elena; Balogh, Andras (coord.), vol. 7/2018, Casa Cărții de Știință. (ISBN 978-606-17-1395-0), p. 89-105.			1,5	1	3



8.	Câmpian, Veronica: Construction of Collective and Cultural Identity in Protest Communication; Case Study: The February 2017 Protests, în: <i>Communication. Strategic Perspectives</i> : Iancu, Ioana; Balaban, Delia, Cristina; Hosu, Ioan (coord.), Cluj-Napoca: Accent, 2019, (ISBN: 978-606-561-198-6), p. 93-106.			1,5	1	3
9.	Câmpian, Veronica: Explanations on the cultivation of linguistic identity in the cultural journal Klingsor, Siebenbürgische Zeitschrift, în: <i>Multiculturalism through the Lenses of Literary Discourse</i> : Boldea, Iulian; Sigmirean, Cornel; Buda, Dumitru-Mircea, Kutasi, Reka (coord), Târgul Mureș: Arhipelag XXI Press, 2020 (ISBN 978-606-8624-09-9), p.: 105-112.			1,5	1	3
10.	Bedecean, Mihaela; <b>Câmpian, Veronica</b> : Die deutschsprachige Presse im Banat in der Zwischenkriegszeit; Allgemeiner Überblick (Presa de limbă germană din Banat în perioada interbelică; o prezentare generală), în: <i>Beiträge zur Klausenburger Germanistik: Rumänisch-deutsche Kulturbegegnungen 1918-1933</i> : Daniela-Elena Vladu, Laura Laza, Ursula Wittstock (coord.), vol. 10/2021, Casa Cărții de Știință. (ISBN 978-606-17-1879-5), p. 105-122.			1,5	2	1,5
11.	Câmpian, Veronica: Deutsche Minderheitenpresse in Rumänien: eine Säule der kulturellen Identität? Fallstudie: <i>Die Allgemeine Deutsche Zeitung für Rumänien</i> (Presa minorității germane din România: un pilon al identității culturale? Studiu de caz: <i>Die Allgemeine Deutsche Zeitung für Rumänien</i> ), în: <i>Region(en) von Mitteleuropa: Historische, kulturelle, sprachliche und literarische Vermittlungen</i> , Haberland, Detlef; Orosz, Magdolna (coord): Viena: Präsens, 2020. (ISBN: 978-3-7069-1102-3), p. 187-200.			2	1	4
12.	Câmpian, Veronica: Visuelle Stereotype und Framing in der Flüchtlingsdebatte. Fallstudie: die rumänische Nachrichtenagentur <i>Agerpres</i> (Stereotipuri vizuale și framing în dezbateră privind refugiații. Studiu de caz: agenția de știri românească <i>Agerpres</i> ), în: Schäfer-Jasina, Alina & Wingender Monika(coord): <i>Kulturelle Kontakt- und Konfliktzonen im östlichen Europa, seria: Interdisziplinäre Studien zum östlichen Europa</i> , Wiesbaden: Harassowitz, 2021, (ISBN: 978-3-447-11582-7), p.17-28.			2	1	4
13.	Vladu, Daniela, Elena; <b>Câmpian, Veronica</b> : Limba germană și dialectele ei vorbite în România: Limba germană ca limbă maternă în România Mare, în: <i>Limba și cultura germană în România (1918-1933); Realități postimperiale, discurs public și campuri culturale</i> , Andrei Corbea-Hoisie; Rudolf Gräf (coord.), vol II, Polirom, Iasi, 2023, (ISBN 978-973-46-9532-4), p.156-159.			1	2	1
14.	Vladu, Daniela, Elena; <b>Câmpian, Veronica</b> : Hochdeutsch și dialecte. Raporturi statistice cu privire la utilizarea preferențială. Variabile sociale, în: <i>Limba și cultura germană în România (1918-1933); Realități</i>			1	2	1

	<i>postimperiale, discurs public si câmpuri culturale</i> , Andrei Corbea-Hoisie; Rudolf Gräf (coord.), vol. II, Polirom, Iași, 2023 (ISBN 978-973-46-9532-4), p. 160-181.					
15.	Bedecean, Mihaela; <b>Câmpian, Veronica</b> : Câmpul cultural: Banat, Sătmar, în: <i>Limba si cultura germana in Romania (1918-1933); Realități postimperiale, discurs public si câmpuri culturale</i> , Andrei Corbea-Hoisie; Rudolf Gräf (coord.), vol. II, Polirom, Iași, 2023 (ISBN 978-973-46-9532-4), p. 342-347.			1	2	1
16.	Bedecean, Mihaela; <b>Câmpian, Veronica</b> : Politische Interessenvertretung der Schwaben im Banat der Zwischenkriegszeit, în: <i>Kulturtransferprozesse im postimperialen Umfeld. Deutsche Sprache und Kultur im rumänischsprachigen Raum um das Schwellenjahr 1918</i> , , Andrei Corbea-Hoisie; Rudolf Gräf (coord.), Hartung-Gorre, Konstanz, 2024 (ISBN 978-3-86628-810-2), p. 189-208.			2	2	2
17.	<b>Câmpian, Veronica</b> : Ansätze der verbalen und nonverbale Kommunikation für den Fachbereich, în: <i>Didaktik und Methodik für den deutschsprachigen Unterricht (Didactică și metodologie pentru domeniul de studiu în scopuri comunicaționale)</i> , Dejica-Carțiș, Anca; Câmpian, Veronica (coord.), Band 1, Editura Politehnica, Timisoara (ISBN 978-606-35-0623-9), p.32-57.			1,5	1	3
18.	Stanca, L., <b>Campian, V.</b> , Dabija, D.C. (2025). Consumer behaviour towards food purchases before, during, and after the COVID-19 pandemic: a cluster analysis. In: Bușu, M. (Ed). Smart Solutions for a Sustainable Future. 18th International Conference on Business Excellence, ICBE 2024, Bucharest, Romanian, March 21-23, 2024, Springer Nature, Switzerland, ISBN 978-3-031-78178-0; eISBN 978-3-031-78179-7; ISSN: 2198-7246; eISSN: 2198-7254, p. 121-135.			2	3	1,33
						Total: <b>49.83</b>
<b>I7</b>	<b>Recenzii publicate în reviste cotate ISI sau în reviste indexate în cel puțin 3 din bazele de date internaționale recunoscute; sau termeni de minim o pagina in dictionare de specialitate.</b>	<b>0,5xm/n</b>	<b>f</b>	<b>m</b>	<b>n</b>	<b>Total</b>
1.	Câmpian, Veronica: Loredana Ivan: Cele mai importante 20 de secunde Competența în comunicare nonverbală, <i>Journal of Media Research</i> , 5/2009 (ISSN 1844-8887), p. 113			1,5	1	<b>0,75</b>
2.	Câmpian, Veronica: Allan & Barbara Pease: Body Language in the Workplace, <i>Journal of Media Research</i> , 1/2014, (ISSN 1844-8887), p. 100			1,5	1	<b>0,75</b>
3.	Câmpian, Veronica: König, Katharina & Bahlo, Nils (ed.) SMS, WhatsApp & Co. Gattungsanalytische, kontrastive und variationslinguistische Perspektiven zur Analyse mobiler Kommunikation, <i>Journal of Media Research</i> , 2/2016, (ISSN 1844-8887), p. 106			1,5	1	<b>0,75</b>
4.	Câmpian, Veronica: Allan & Barbara Pease: The Definitive Book of Body Language, <i>Journal of Media Research</i> , 3/2017 (ISSN 1844-8887), p.130.			1,5	1	<b>0,75</b>

5.	Câmpian, Veronica: Dejica-Carțiș, Anca. 2020. Deutsch für den Beruf. Lehr- und Arbeitsbuch für Studierende der Studienrichtung: Kommunikation und PR., în: <i>Buletinul Științific al Universității Politehnica Timișoara, Seria Limbi moderne</i> , Vol. 21, No. 1-2 /2022, p. 188-189.			1,5	1	<b>0,75</b>
						<b>Total: 3,75</b>
<b>I8</b>	<b>Lucrări in extenso publicate în volumele unor conferințe (volume cu ISBN) sau indexate în cel puțin una dintre bazele de date internaționale recunoscute, traduceri ale unor lucrări fundamentale din domeniul științelor sociale</b>	<b>1xm/n</b>	<b>f</b>	<b>m</b>	<b>n</b>	<b>Total</b>
1.	<b>Câmpian, Veronica:</b> Ist die Werbesprache eine Sondersprache? Eine Betrachtung über die Besonderheiten der Werbeschlagzeilen aus mehreren Perspektiven (Este limbajul publicitar un limbaj aparte? O analiză a caracteristicilor titlurilor publicitare din mai multe perspective), în: <i>Dinamica limbajelor de specialitate; Tehnici si strategii inovatoare</i> : Mihele, Roxana; Mezei, Vlad; Teglas, Camelia (coord.), Editura Casa Cartii de Stiinta, Cluj-Napoca, 2016 (ISBN 978-606-17-1032-4), p. 196-207.			1,5	1	1,5
2.	Stanca, L., <b>Câmpian, V.</b> , Dabija, D.C., Felea, M., 2024. Gender-Specific Differences in Food Consumption Behaviour During and After the COVID-19 Pandemic; în: <i>10th BASIQ International Conference on New Trends in Sustainable Business and Consumption, Almeira, Spain</i> , R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu (coord.), Bucuresti: Editura ASE, DOI: 10.24818/BASIQ/2024/10/029 (ISSN 2457-483X), p. 522-531.			1,5	4	0,37
3.	Bran, I., Albăstroiu Năstase, I., Sîrbu, M.O., <b>Câmpian, V.</b> , 2024. Exploring the Purchasing of Electric Vehicles in the Context of European Green Deal. A Survey among Romanian Citizens. in: <i>10th BASIQ International Conference on New Trends in Sustainable Business and Consumption, Almeria, Spain</i> , R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu (coord.), Bucuresti: Editura ASE, DOI: 10.24818/BASIQ/2024/10/037 (ISSN 2457-483X), p. 293-300.			1,5	4	0,37
						<b>Total 2,24</b>
<b>I9</b>	<b>Citări ale publicațiilor candidatului în articole publicate în reviste cotate ISI, in carti sau volume ori reviste indexate in baze de date internationale (nu se iau în considerare autocitările). n este numărul de autori al publicației citate, sau recenzii la cărțile de autor publicate în reviste indexate în baze de date internaționale</b>	<b>(0,2 + 4 × f) × 2/n</b>	<b>f</b>	<b>m</b>	<b>N</b>	<b>Total</b>
1.	<b>LUCRARE CITATA:</b>					

	Rus, Flaviu, Călin; <b>Câmpian, Veronica</b> (2007): <i>Darstellungsformen in den Medien</i> , 2., überarbeitete Auflage, Hochschulverlag, Mittweida (ISBN 398095987-2)	<b>cit:</b> Klaus Dieter Altmeppen, Klaus Arnold (2013): <i>Journalistik: Grundlagen eines organisationalen Handlungsfeldes</i> , München: Oldenbourg			2	2	0.2
2.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	<b>cit:</b> Johan, S., Zhang, Y., Investors' industry preference in equity crowdfunding, <i>The Journal of Technology Transfer</i> , 5/2021, DOI: 10.1007/s10961-021-09897-8. Springer eISSN 1573-7047. ISSN 0892-9912. WOS: 000708777500002 (IF: 5.783)		5.783	2	4	11.66
3.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	<b>cit:</b> Katarina Zvarikova, Mary Rowland, Tomáš Krulický: Sustainable Industry 4.0 Wireless Networks, Smart Factory Performance, and Cognitive Automation in Cyber-Physical System-based Manufacturing, <i>Journal of Self-Governance and Management Economics</i> , vol.9, nr.4/2021, pp. 7-20. <a href="https://doi.org/10.22381/jsme9420211">https://doi.org/10.22381/jsme9420211</a> . ISSN 2329-4175, eISSN 2377-0996			2	4	0.10
4.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	<b>cit:</b> Sarah Rogers, Eva Kalinova: Big Data-driven Decision-Making Processes, Real-Time Advanced Analytics, and Cyber-Physical Production Networks in Industry 4.0-based Manufacturing Systems, <i>Economics, Management, and Financial Markets</i> , vol. 16, nr.4/2021, pp.84-97. <a href="https://doi.org/10.22381/emfm16420216">https://doi.org/10.22381/emfm16420216</a> . ISSN 1842-3191, eISSN 1938-212X			2	4	0.10
5.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	<b>cit:</b> Amanda Galbraith, Ivana Podhorska: Artificial Intelligence Data-driven Internet of Things Systems, Robotic Wireless Sensor Networks, and Sustainable Organizational Performance in Cyber-Physical Smart Manufacturing, <i>Economics, Management, and Financial Markets</i> , vol. 16,			2	4	0.10

		nr.4/2021, pp.56-69. <a href="https://doi.org/10.22381/emfm16420214">https://doi.org/10.22381/emfm16420214</a> . ISSN 1842-3191, eISSN 1938-212X						
6.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	<b>cit:</b> Nataliia Ivanova, Olena Kublitska, Iryna Krupitsa, Luidmyla Dybchuk, Kristina Koval, Tetiana Hanieieva: Peculiarities of the E-commerce Development in the Conditions of Digital Economy, <i>International Journal of Computer Science and Network Security</i> , vol. 21 No.12/2021, pp. 193-202 (p. 194), ISSN: 1738-7906			2	4	0.10	
7.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	<b>cit:</b> Baber, H.; Kusumarani, R.; Yang, H.: U.S. Election 2020: Intentions to Participate in Political Crowdfunding during COVID-19 Pandemic. <i>Adm. Sci.</i> 2022, 12, 77, pp.1-22 (p.3). <a href="https://doi.org/10.3390/admsci12030077">https://doi.org/10.3390/admsci12030077</a>		3	2	4	6,10	
8.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	<b>cit:</b> Wang, N., Liu, W, Shi, J. (2022). Research on Price Influencing Factors of Third-Party Payment Platforms: An Empirical Study From China, <i>Frontiers in Psychology</i> , 13, 829568. <a href="https://doi.org/10.3389/fpsyg.2022.829568">https://doi.org/10.3389/fpsyg.2022.829568</a> .		4.232	2	4	8.56	
9.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	<b>cit:</b> Prodan, S. and Dabija, D.C.,2022. Enhancing the Attractiveness and Readability of Central Bank Reports: An Experiment. In: R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds. 2022. 8th BASIQ International Conference on New Trends in Sustainable Business and Consumption. Graz, Austria, 25-27 May 2022. Bucharest: ASE, pp.163-170 (p.3) <a href="http://dx.doi.org/10.24818/BASIQ/2022/08/020">http://dx.doi.org/10.24818/BASIQ/2022/08/020</a>			2	4	0.10	

10.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	<b>cit:</b> Kanayo Ogwu, Patrick Hickey, Okeoma John-Paul Okeke, Adnan ul Haque, Elias Pimenidis and Eugene Kozlovski: An Integrated Online/Offline Social Network-Based Model for Crowdfunding Support in Developing Countries: The Case of Nigeria, <i>Sustainability</i> , 2022, 14, 9333. (p.3) <a href="https://doi.org/10.3390/su14159333">https://doi.org/10.3390/su14159333</a>	3.889	2	4	7.87
11.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a> .	<b>cit:</b> Rabbani, Mustafa Raza, Abu Bashar, Iqbal Thonse Hawaldar, Muneer Shaik, and Mohammed Selim. (2022). What Do We Know about Crowdfunding and P2P Lending Research? A Bibliometric Review and Meta-Analysis. <i>Journal of Risk and Financial Management</i> 15, 451, 1-25 <a href="https://doi.org/10.3390/jrfm15100451">https://doi.org/10.3390/jrfm15100451</a>		2	4	0.10
12.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development, <i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	<b>cit:</b> Monsalve-Alamá, A., Ortigosa-Blanch, A., & Sánchez-García, J. (2023). The evolution of the media discourse on the implementation of media companies' new digital business models. <i>Technological Forecasting and Social Change</i> , 190, 122415. <a href="https://doi.org/10.1016/j.techfore.2023.122415">https://doi.org/10.1016/j.techfore.2023.122415</a>	10.884	2	4	21,868
13.	<b>Câmpian, Veronica</b> / Cergă, Maria, Brîndușa: The Contemporary Election Campaign in Romania: Approaching the Electorate through Online and Offline Communication Channels; Case study: The European Parliament Elections 2019, <i>Journal of Media Research</i> , vol 13, 1(36)/2020 (ISSN 1844-8887), p. 41-60. ( <a href="https://www.mrjournal.ro/">https://www.mrjournal.ro/</a> ).	<b>cit:</b> Dotsey, Jennifer Akpene: Election Campaigning During Pandemic: A Rhetorical Study of President Nana Addo Dankwa Akufo Addo's Corona Virus Update Speeches, GIJ Digital Repository, 11/2021.		2	2	0,20
14.	Thiele, Martina/ <b>Câmpian, Veronica</b> : Mehr als Smartphone – Revolution: Die Proteste gegen die Aufweichung der Antikorruptionsgesetze in Rumänien aus öffentlichkeits-theoretischer Perspektive, <i>Kommunikation.Medien</i> , 9/2018, DOI:10.25598/JKM/2018-9.24, p. 1-22	<b>cit:</b> Pittet, K. (2021). <i>Digitaler Protest während der Pandemie. Die Vernetzung und Aktivierung Schweizer Corona-Maßnahmen-SkeptikerInnen</i> , München: GRIN (ISBN 978-3346558640)		2	2	0,20

	( <a href="http://eplus.uni-salzburg.at/JKM">http://eplus.uni-salzburg.at/JKM</a> ) (ISSN 2227-7277)							
15.	<b>Câmpian, Veronica:</b> Es ist die größte Torheit, mit vielen Worten nichts sagen: Eine inhaltliche, sprachliche und handlungskommunikative Betrachtung über Martin Luthers Sprichwörter und Redensarten. <i>Transylvanian Review</i> , Vol. XXVI, No.3/2017 (Autumn 2017), p. 3-15.	<b>cit:</b> Jeep, J.M. (2018). Stabreimende Wortpaare in Martin Luthers Neuem Testament 1545. <i>Proverbium</i> , 35 (1), 145-192 (p. 146). <a href="https://hrcak.srce.hr/278241">https://hrcak.srce.hr/278241</a>				2	1	0.40
16.	<b>Câmpian, Veronica:</b> Es ist die größte Torheit, mit vielen Worten nichts sagen: Eine inhaltliche, sprachliche und handlungskommunikative Betrachtung über Martin Luthers Sprichwörter und Redensarten. <i>Transylvanian Review</i> , Vol. XXVI, No.3/2017 (Autumn 2017), p.3-15.	<b>cit:</b> Metzner, R. (2022). Ein Buch mit sieben Siegeln – Die Redewendungen der Bibel, Evangelische Verlagsanstalt, Leipzig (p. 15; p. 451).				2	1	0.40
17.	Dabija, D.-C., Câmpian, V., Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Huang, S., Du, B., Fan, Z. P., & Liu, Z. (2023). E-commerce platform financing versus trade credit financing: financing mode selection for online retailer considering live-stream selling in China. <i>Frontiers in Psychology</i> , 13, 8218. Doi: 10.3389/fpsyg.2022.1078369 (p. 9)		4,232		2	4	8,56
18.	Dabija, D.-C., Câmpian, V., Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Carey, B. (2022). Deep Learning-based Ambient Sound Processing and Visual Imagery Tools, Spatial Computing and Immersive Technologies, and Decision and Control Algorithms in the Metaverse Interactive Environment. <i>Analysis and Metaphysics</i> , 21, 108-124				2	4	0,10
19.	Dabija, D.-C., Câmpian, V., Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> .	<b>cit:</b> Grupac, M., Husakova, K., & Balica, R. Ș. (2022). Virtual Navigation and Augmented Reality Shopping Tools, Immersive and Cognitive Technologies, and Image Processing Computational and Object Tracking Algorithms in				2	4	0,10



		the Metaverse Commerce. <i>Analysis and Metaphysics</i> , 21, 210-226					
20.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Kovacova, M., Horak, J., & Popescu, G. H. (2022). Haptic and Biometric Sensor Technologies, Deep Learning-based Image Classification Algorithms, and Movement and Behavior Tracking Tools in the Metaverse Economy. <i>Analysis and Metaphysics</i> , 21, 176-192			2	4	0,10
21.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> .	<b>Cit:</b> Barska, A.; Wojciechowska-Solis, J.; Wyrwa, J.; Jędrzejczak-Gas, J. (2023). Practical Implications of the Millennial Generation's Consumer Behaviour in the Food Market. <i>Int. J. Environ. Res. Public Health</i> , 20, 2341. <a href="https://doi.org/10.3390/ijerph20032341">https://doi.org/10.3390/ijerph20032341</a> (p. 11)		4,614	2	4	9,32
22.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> .	<b>Cit:</b> Xara-Brasil, D.; Cordeiro, J.P.; Carvalho, L.C.; Pardal, P.; Silveira, P.D. (2023) Consumer, Retailer, and Producer Green Orientation as a Marketing Driver: An Empirical Study in an Urban Food Market, <i>Sustainability</i> , 15, 3439. <a href="https://doi.org/10.3390/su15043439">https://doi.org/10.3390/su15043439</a>		3,889	2	4	7,87
23.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> .	<b>cit:</b> Amati & Abrudan (2022). Greenwashing versus Green Marketing in der Modeindustrie. Auswirkungen auf den Kaufentscheidungsprozess. <i>Journal of Media Research</i> , 15(3), 33-53			2	4	0,10
24.	Socaciu, M.-I.; <b>Câmpian, V.</b> ; Dabija, D.-C.; Fogarasi, M.; Semeniuc, C.A.; Vodnar, D.C (2022). Assessing consumers' preference and loyalty towards biopolymer films for food active-packaging, <i>Coatings</i> , 12 (11), 1770, p. 1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a> .	<b>cit:</b> Cong, X., Lin, X., Li, S., Wu, X., Mu, G., & Jiang, S. The coexistence of carboxymethylcellulose and transglutaminase modified the physicochemical properties and structure of whey protein concentrate		3,612	2	6	4,88



		films. <i>International Journal of Food Science &amp; Technology</i> , <a href="https://doi.org/10.1111/ijfs.16398">https://doi.org/10.1111/ijfs.16398</a>						
25.	Socaciu, M.-I.; <b>Câmpian, V.</b> ; Dabija, D.-C.; Fogarasi, M.; Semeniuc, C.A.; Vodnar, D.C (2022). Assessing consumers' preference and loyalty towards biopolymer films for food active-packaging, <i>Coatings</i> , 12 (11), 1770, p. 1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a>	<b>cit:</b> Soedibyo, A., & Kusumawati, N. (2023). The Effect of Overpackaging Solutions in E-Commerce Towards Consumer Preference. <i>Journal of Consumer Studies and Applied Marketing</i> , 1(2), 148–156. <a href="https://doi.org/10.58229/jcsam.v1i2.89">https://doi.org/10.58229/jcsam.v1i2.89</a>			2	6	0.06	
26.	Socaciu, M.-I.; <b>Câmpian, V.</b> ; Dabija, D.-C.; Fogarasi, M.; Semeniuc, C.A.; Vodnar, D.C (2022). Assessing consumers' preference and loyalty towards biopolymer films for food active-packaging, <i>Coatings</i> , 12 (11), 1770, p. 1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a>	<b>cit:</b> Pinto, T.; Pinto, A.; Vilela, A (2023). Edible Coatings and Films for Preparation of Grapevine By-Product Infusions and in Freshly Processed Products. <i>Coatings</i> , 13, 1350. <a href="https://doi.org/10.3390/coatings13081350">https://doi.org/10.3390/coatings13081350</a>	3,4	2	6	4,60		
27.	<b>Câmpian, Veronica:</b> Sprechen Männer und Frauen eine andere Sprache? Eine Untersuchung geschlechterspezifischer Unterschiede in der Wortwahl und Syntax am Beispiel der Lifestylemagazine Brigitte und Men's Health, <i>Journal of Media Research</i> , vol. 10, 2 (28) /2017, p. 99-112, (ISSN 1844-8887).	<b>cit:</b> Bleicher, A. (2023): männlich, weiblich, divers, offen... Gleichstellung durch gendersensible Sprache in der Hochschullehre, <a href="https://fis.uni-bamberg.de">https://fis.uni-bamberg.de</a> , DOI: <a href="https://doi.org/10.20378/irb-58813">https://doi.org/10.20378/irb-58813</a>		2	1	0,40		
28.	Pocol, C.B.; Stanca, L.; Dabija, D.-C.; <b>Câmpian, V.</b> ; Miscoiu, S.; Pop, I.D. (2023). A QCA Analysis of Knowledge Co-Creation Based on University–Industry Relationships. <i>Mathematics</i> , 11, 388. <a href="https://doi.org/10.3390/math11020388">https://doi.org/10.3390/math11020388</a>	<b>cit:</b> Daradkeh, M. (2023). Exploring the Curvilinear Relationship between Academic-Industry Collaboration Environment and Innovation Performance: A Multilevel Perspective. <i>Sustainability</i> , 15(10), 8349. <a href="https://doi.org/10.3390/su15108349">https://doi.org/10.3390/su15108349</a>	3,889	2	6	5,25		
29.	Pocol, C.B.; Stanca, L.; Dabija, D.-C.; <b>Câmpian, V.</b> ; Miscoiu, S.; Pop, I.D. (2023). A QCA Analysis of Knowledge Co-Creation Based on University–Industry Relationships. <i>Mathematics</i> , 11, 388. <a href="https://doi.org/10.3390/math11020388">https://doi.org/10.3390/math11020388</a>	<b>cit:</b> Chenxi, W., & Haijie, L. (2023). Configuration of Network Embedding and Financing Capability: Research on the Growth Path of Small and Medium-Sized Sports Enterprises Under the Heterogeneity of the Business Environment. <i>SAGE</i>	2,000	2	6	2,73		

		<i>Open</i> , 13(3). <a href="https://doi.org/10.1177/21582440231187876">https://doi.org/10.1177/21582440231187876</a>					
30.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Trifan, V. A., & Pantea, M. F. (2023). The receptivity of younger generation Romanian employees to new technology implementation and its impact on the balance between work and life. <i>Journal of Business Economics and Management</i> , 24(3), 489–505. <a href="https://doi.org/10.3846/jbem.2023.19500">https://doi.org/10.3846/jbem.2023.19500</a>		2,500	2	4	5,10
31.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> .	<b>cit:</b> Neamat Allah Madadzadeh, Hossein Arzani, Seyed Akbar Javadi, Seyed Hamid Movahed Mohammadi, Mohammad Hossein Razzaghi (2023). Pro-environmental intention toward sustainable rangeland's management; application of protection motivation and cultural theories, <i>Natural Resources Forum</i> , 47(3), <a href="https://doi.org/10.1111/1477-8947.12315">https://doi.org/10.1111/1477-8947.12315</a>		3,300	2	4	6,70
32.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> .	<b>cit:</b> Celiker, O., Ozen, U., & Bolen, M. C. Understanding Consumers' Switching Intention from E-Commerce to Social Commerce: A Mixed Methods Study, <i>International Journal of Innovation and Technology Management</i> , . <a href="https://doi.org/10.1142/S0219877024500068">https://doi.org/10.1142/S0219877024500068</a>		1,800	2	4	3,70
33.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> .	<b>cit:</b> Streimikiene D., Mikalauskiene A., & Macijauskaite – Daunaraviciene, U. (2023). The role of information in shaping sustainable human behaviour. <i>Economics and Sociology</i> , 16(3), 198-226. <a href="https://doi.org/10.14254/2071-789X.2023/16-3/11">https://doi.org/10.14254/2071-789X.2023/16-3/11</a>			2	4	0,10

34.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> MacGregor Pelikánová, R., & Sani, M. (2023). Luxury, slow and fast fashion: A case study on the (un)sustainable creating of shared values. <i>Equilibrium. Quarterly Journal of Economics and Economic Policy</i> , 18(3), 813–851. 10.24136/eq.2023.026			2	4	0,10
35.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> .	<b>cit:</b> Andruszkiewicz, K.; Grzybowska-Brzezinska, M.; Grzywinska-Rapca, M.; Wisniewski, P.D. (2023). Attitudes and Pro-Environmental Behavior of Representatives of Generation Z from the Example of Poland and Germany. <i>Sustainability</i> , 15, 15068. <a href="https://doi.org/10.3390/su152015068">https://doi.org/10.3390/su152015068</a>		3,900	2	4	7,90
36.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Vinoi, N., Shankar, A., Mehrotra, A., Kumar, J., & Azad, N. (2024). Enablers and inhibitors of digital hoarding behaviour. An application of dual-factor theory and regret theory. <i>Journal of Retailing and Consumer Services</i> , 77, 103645. <a href="https://doi.org/10.1016/j.jretconser.2023.103645">https://doi.org/10.1016/j.jretconser.2023.103645</a>		10,40	2	3	27,86
37.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Jayadianti, H., Cahyana, N. H., Saifullah, S., & Dreżewski, R. (2023). Improving sentiment analysis on pedulilindungi comments: a comparative study with cnn-word2vec and integrated negation handling. <i>Science in Information Technology Letters</i> , 4(2). <a href="https://doi.org/10.31763/sitech.v4i2.1184">https://doi.org/10.31763/sitech.v4i2.1184</a>			2	3	0,13
38.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental	<b>cit:</b> Chelariu, C., Popescu, M., & Gheorghita, M. (2023). Fast fashion vs. vintage fashion—an exploratory analysis of Romanian youth			2	4	0,10

	Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> ,	sustainability perceptions. Conference Proceedings, „COMPETITIVENESS AND SUSTAINABLE DEVELOPMENT <a href="https://doi.org/10.52326/csd2023.13">https://doi.org/10.52326/csd2023.13</a>					
39.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Łucjan, K., Szostek, D., Balcerzak, A.P., & Rogalska, E. (2023). Relationships between leadership style and organizational commitment: The moderating role of the system of work. <i>Economics and Sociology</i> , 16(4), 11-39. doi:10.14254/2071-789X.2023/16-4/1			2	4	0,10
40.	Socaciu, M.-I.; <b>Câmpian, V.</b> ; Dabija, D.-C.; Fogarasi, M.; Semeniuc, C.A.; Vodnar, D.C (2022). Assessing consumers' preference and loyalty towards biopolymer films for food active-packaging, <i>Coatings</i> , 12 (11), 1770, p. 1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a>	<b>cit:</b> Sajid, M.; Ertz, M. Blueprints to Benefits: Towards an Index to Measure the Impact of Sustainable Product Development on the Firm's Bottom Line. <i>Sustainability</i> 2024, 16, 537. <a href="https://doi.org/10.3390/su16020537">https://doi.org/10.3390/su16020537</a>		3,90	2	6	5,26
41.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Yoneda, A., Ryotaro Shimizua,b, Shion Sakuraic, Makoto Kawatac, Haruka Yamashitad and Masayuki Goto (2024): Effectiveness verification framework for coupon distribution marketing measure considering users' potential purchase intentions. <i>Cogent Engineering</i> , 11(1), <a href="https://doi.org/10.1080/23311916.2024.2307718">https://doi.org/10.1080/23311916.2024.2307718</a>		1,9	2	4	3,9
42.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> ,	<b>cit:</b> Sun, Y., Yuan. Z, & Cheng, H. (2024): Obsessed with Surprise? The Effect of Probabilistic Selling on Consumer's Repurchase Intention. <i>Journal of Strategic Marketing</i> , <a href="https://doi.org/10.1080/0965254X.2024.2306565">https://doi.org/10.1080/0965254X.2024.2306565</a>		4,1	2	4	8,3

43.	Socaciu, M.-I.; <b>Câmpian, V.</b> ; Dabija, D.-C.; Fogarasi, M.; Semeniuc, C.A.; Vodnar, D.C (2022). Assessing consumers' preference and loyalty towards biopolymer films for food active-packaging, <i>Coatings</i> , 12 (11), 1770, p.1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a>	<b>cit:</b> Voinea, L., Popescu, D.V., Negrea, T.M. and Dina, R., 2024. Cultured Meat – From Scientific Challenge to Consumer Acceptance as Sustainable Food Source. <i>Amfiteatru Economic</i> , 26(65), pp. 346-362. <a href="https://doi.org/10.24818/EA/2024/65/346">https://doi.org/10.24818/EA/2024/65/346</a>		2,60	2	6	3,53
44.	Dabija, D. C. , Câmpian, V., Pop, A.-R., & Băbuț, R. (2022). Generating loyalty towards fast fashion stores: a cross-generational approach based on store attributes and socio-environmental responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891–934. <a href="https://doi.org/10.24136/oc.2022.026">https://doi.org/10.24136/oc.2022.026</a>	<b>cit:</b> MacGregor Pelikánová, R., Sani, M., Rubáček, F. (2024) Sustainable and responsible creation of shared values in the fast fashion industry. <i>Visions for Sustainability</i> , 21, 8873, 1-29. <a href="http://dx.doi.org/10.13135/2384-8677/8873">http://dx.doi.org/10.13135/2384-8677/8873</a>			2	4	0,10
45.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Katarína Danielová, František Križan, Kristína Bilková (2024): Where Are We Going to 'Flex'? Behavior of Teenagers in Shopping Centers in Bratislava, <i>Sociológia</i> , 56 (1), 57-81 <a href="https://doi.org/10.31577/sociologia.2024.56.1.3">https://doi.org/10.31577/sociologia.2024.56.1.3</a>		0,6	2	3	1,73
46.	Pocol, C.B.; Stanca, L.; Dabija, D.-C.; <b>Câmpian, V.</b> ; Miscoiu, S.; Pop, I.D. (2023). A QCA Analysis of Knowledge Co-Creation Based on University–Industry Relationships. <i>Mathematics</i> , 11, 388. <a href="https://doi.org/10.3390/math11020388">https://doi.org/10.3390/math11020388</a>	<b>cit:</b> He, Binbin, Mei, Qiang and Liu, Suxia and Zhang, Jingjing (2024): Decision Model for Binary Safety Management Behavior in Supply Chain Under Digital Scenarios-Based on Differential Game Theory. <i>Heliyon</i> , <a href="http://dx.doi.org/10.1016/j.heliyon.2024.e26471">http://dx.doi.org/10.1016/j.heliyon.2024.e26471</a>		4,00	2	6	5,4
47.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Behera, R. K., Bala, P. K., & Rana, N. P. (2024). Assessing the intention to adopt computational intelligence in interactive marketing. <i>Journal of Retailing and Consumer Services</i> , 78, 103765. <a href="https://doi.org/10.1016/j.jretconser.2024.103765">https://doi.org/10.1016/j.jretconser.2024.103765</a>		10,40	2	3	27,86



48.	Socaciu, M.-I.; <b>Câmpian, V.</b> ; Dabija, D.-C.; Fogarasi, M.; Semeniuc, C.A.; Vodnar, D.C (2022). Assessing consumers' preference and loyalty towards biopolymer films for food active-packaging, <i>Coatings</i> , 12 (11), 1770, p. 1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a>	<b>cit:</b> Chaudhary, A. G., Vashisht, A., Shyam, H. S., Malhi, A. S., & Gupta, R. (2024). Assessing the Role of Digital Awareness in Promoting Polymer-Based Sustainability. <i>Macromolecular Symposia</i> , 413 (1), 2300092. <a href="https://doi.org/10.1002/masy.202300092">https://doi.org/10.1002/masy.202300092</a>			2	6	0,06
49.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Arnet, S., Nißen, M., & von Wangenheim, F. (2024). Don't be a hamster! Social appeals to curb panic buying at the point-of-sale. <i>Journal of Retailing and Consumer Services</i> , 79, 103884. <a href="https://doi.org/10.1016/j.jretconser.2024.103884">https://doi.org/10.1016/j.jretconser.2024.103884</a>	10,40	2	3	27,86	
50.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Gorton, M., Marek-Andrzejewska, E., Pang, G., Andrzejewski, W., & Lin, Y. (2024). Users' processing of online marketplace listings for high and low involvement goods. <i>Electronic Commerce Research and Applications</i> , 101382. <a href="https://doi.org/10.1016/j.elerap.2024.101382">https://doi.org/10.1016/j.elerap.2024.101382</a>	6	2	3	16,13	
51.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a> .	<b>cit:</b> Kučera, P., & Cmunťová, D. (2023). Design and implementation of a CRM system to optimize business processes of a trading company. <i>Entrepreneurship and Sustainability Issues</i> , 11(2), 363-380. DOI: 10.9770/jesi.2023.11.2(25)	1,7	2	4	3,5	
52.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Zvarikova, K., Dvorsky, J., Belas, J. J., & Metzker, Z. (2024). Model of sustainability of SMEs in V4 countries. <i>Journal of Business Economics and Management</i> , 25(2), 226–245. <a href="https://doi.org/10.3846/jbem.2024.20729">https://doi.org/10.3846/jbem.2024.20729</a>	2,6	2	4	5,3	

53.	Socaciu, M.-I., <b>Câmpian, V.</b> , Dabija, D.-C., Fogarasi, M., Semeniuc, C.A., Vodnar, D.C., 2022. Assessing Consumers' Preference and Loyalty towards Biopolymer Films for Food Active Packaging. <i>Coatings</i> , 12(11), article no. 1770. <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a>	<b>cit:</b> Voinea, L., Popescu, D.V., Negrea, T.M. and Dina, R. (2024). Cultured Meat – From Scientific Challenge to Consumer Acceptance as Sustainable Food Source. <i>Amfiteatru Economic</i> , 26(65), pp. 346-362. <a href="https://doi.org/10.24818/EA/2024/65/346">https://doi.org/10.24818/EA/2024/65/346</a>		2,6	2	6	3,53
54.	Pocol, C.B.; Stanca, L.; Dabija, D.C.; <b>Câmpian, V.</b> ; Mișcoiu, S.; Pop, I.D. A QCA Analysis of Knowledge Co-Creation Based on University–Industry Relationships. <i>Mathematics</i> 2023, 11, 388. <a href="https://doi.org/10.3390/math11020388">https://doi.org/10.3390/math11020388</a>	<b>cit:</b> Fuladi, S.K.; Kim, C.S. (2024). Dynamic Events in the Flexible Job-Shop Scheduling Problem: Rescheduling with a Hybrid Metaheuristic Algorithm. <i>Algorithms</i> , 17, 142. <a href="https://doi.org/10.3390/a17040142">https://doi.org/10.3390/a17040142</a>		2,3	2	6	3,13
55	Pocol, C.B.; Stanca, L.; Dabija, D.C.; <b>Câmpian, V.</b> ; Mișcoiu, S.; Pop, I.D. A QCA Analysis of Knowledge Co-Creation Based on University–Industry Relationships. <i>Mathematics</i> 2023, 11, 388. <a href="https://doi.org/10.3390/math11020388">https://doi.org/10.3390/math11020388</a>	<b>cit:</b> Zhao Kai, Yue Dazhi, Liu Yaoxu, Shan Haonan (2024). Research on the Mechanism of Government Subsidy on Enterprise Innovation Based on Industry-University-Research Collaboration. <i>Heliyon</i> , <a href="https://doi.org/10.1016/j.heliyon.2024.e30153">https://doi.org/10.1016/j.heliyon.2024.e30153</a>		4	2	6	5,4
56.	Dabija, D. C., <b>Câmpian, V.</b> , Tiron-Tudor, A., Stanca, L. (2023). The path of universities to sustainability: Students perspectives during the COVID-19 pandemic. <i>Heliyon</i> , E14813, 9(4). <a href="https://doi.org/10.1016/j.heliyon.2023.e14813">https://doi.org/10.1016/j.heliyon.2023.e14813</a>	<b>cit:</b> Sribanasarn, W., Techarungruengsakul, R., Khotdee, M., Thuangchon, S., Ngamsert, R., Phumiphan, A., ... & Kangrang, A. (2024). The Sustainable Development Goals for Education and Research in the Ranking of Green Universities of Mahasarakham University. <i>Sustainability</i> , 16(9), 3618. <a href="https://doi.org/10.3390/su16093618">https://doi.org/10.3390/su16093618</a>		3,9	2	4	7,9
57.	Konhäusner, P.; Thielmann, M.; <b>Câmpian, V.</b> ; Dabija, D.-C. (2021). Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development,	<b>cit:</b> Friederich, F., Palau-Saumell, R., Matute, J. et al. Investors' acceptance and use of investment-based crowdfunding platforms: an integrated		3	2	4	6,1

	<i>Sustainability</i> , 13, 11100. <a href="https://doi.org/10.3390/su131911100">https://doi.org/10.3390/su131911100</a>	perspective. <i>J Financ Serv Mark</i> (2024). <a href="https://doi.org/10.1057/s41264-024-00278-4">https://doi.org/10.1057/s41264-024-00278-4</a>					
58.	D.-C. Dabija, V. <b>Câmpian</b> , L. Stanca, A. Tiron-Tudor. (2023). Generating students' loyalty towards the sustainable university during the later COVID-19 pandemic, <i>International Journal of Sustainability in Higher Education</i> , 24, 1858–1876. <a href="https://doi.org/10.1108/IJSHE-11-2022-0372">https://doi.org/10.1108/IJSHE-11-2022-0372</a>	<b>cit:</b> Castro-Gómez, J., Sánchez-Torres, J. A., & Ortíz-Rendón, P. A. (2024). Influence of sustainability in the positioning of the university brand: Study in universities in Medellín-Colombia. <i>Heliyon</i> . <a href="https://doi.org/10.1016/j.heliyon.2024.e30569">https://doi.org/10.1016/j.heliyon.2024.e30569</a>		4	2	4	8,1
59.	Dabija, D.-C.; <b>Câmpian, V.</b> ; Tiron-Tudor, A.; Stanca, L. (2023). Are universities on the right path to becoming sustainable? Perspectives of students during the COVID-19 pandemic. <i>Heliyon</i> , E14813, 9(4), <a href="https://doi.org/10.1016/j.heliyon.2023.e14813">https://doi.org/10.1016/j.heliyon.2023.e14813</a>	<b>cit:</b> Castro-Gómez, J., Sánchez-Torres, J. A., & Ortíz-Rendón, P. A. (2024). Influence of sustainability in the positioning of the university brand: Study in universities in Medellín-Colombia. <i>Heliyon</i> . <a href="https://doi.org/10.1016/j.heliyon.2024.e30569">https://doi.org/10.1016/j.heliyon.2024.e30569</a>		4	2	4	8,1
60.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a> .	<b>cit:</b> Castaldo, S., Ciacci, A., Penco, L., & Profumo, G. (2024). Which trust layer better counterbalances the risk impact on travel intentions in a crisis scenario?. <i>Journal of Retailing and Consumer Services</i> , 79, <a href="https://doi.org/10.1016/j.jretconser.2024.103883">https://doi.org/10.1016/j.jretconser.2024.103883</a>		10,4	2	3	27,86
61.	Socaciu, M.-I.; Câmpian, V.; Dabija, D.-C.; Fogarasi, M.; Semeniuc, C.A.; Vodnar, D.C (2022). Assessing consumers' preference and loyalty towards biopolymer films for food active-	<b>cit:</b> Wang, Y., Ju, J., Diao, Y., Zhao, F., & Yang, Q. (2024). The application of starch-based edible film in food preservation: a comprehensive review. <i>Critical Reviews in Food Science and Nutrition</i> , 1-		10,2	2	6	13,66



	packaging, <i>Coatings</i> , 12 (11), 1770, p. 1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a>	34. <a href="https://doi.org/10.1080/10408398.2024.2349735">https://doi.org/10.1080/10408398.2024.2349735</a>					
62.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Wang B, Senin AA, Ahmad UNKamarU (2024) The role of regulatory policies in organizational culture: Insights from the education industry. <i>PLoS ONE</i> 19(5): e0299848. <a href="https://doi.org/10.1371/journal.pone.0299848">https://doi.org/10.1371/journal.pone.0299848</a>		3,7	2	3	5,26
63.	D.-C. Dabija, <b>V. Câmpian</b> , L. Stanca, A. Tiron-Tudor. (2023). Generating students' loyalty towards the sustainable university during the later COVID-19 pandemic, <i>International Journal of Sustainability in Higher Education</i> , 24, 1858–1876. <a href="https://doi.org/10.1108/IJSHE-11-2022-0372">https://doi.org/10.1108/IJSHE-11-2022-0372</a>	<b>cit:</b> Pang, H., & Zhang, K. (2024). Determining multidimensional influences of network heterogeneity on university students' psychological and academic well-being: The mediating role of social network exhaustion. <i>Heliyon</i> . 10(11), <a href="https://doi.org/10.1016/j.heliyon.2024.e32328">https://doi.org/10.1016/j.heliyon.2024.e32328</a>		4	2	4	8,1
64.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Almeida, C., Castro, C., Leiva, V., Braga, A. C., & Freitas, A. (2024). Optimizing Sentiment Analysis Models for Customer Support: Methodology and Case Study in the Portuguese Retail Sector. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 19(2), 1493-1516.		5,6	2	3	15,06
65	Socaciu, M.-I.; Câmpian, V.; Dabija, D.-C.; Fogarasi, M.; Semeniuc, C.A.; Vodnar, D.C (2022). Assessing consumers' preference and	<b>cit:</b> Pei, J., Palanisamy, C. P., Srinivasan, G. P., Panagal, M., Kumar, S. S. D., & Mironescu, M. (2024). A comprehensive review on starch-based		7,7	2	6	10,33

	loyalty towards biopolymer films for food active-packaging, <i>Coatings</i> , 12 (11), 1770, p. 1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a>	sustainable edible films loaded with bioactive components for food packaging. <i>International Journal of Biological Macromolecules</i> , 133332. <a href="https://doi.org/10.1016/j.ijbiomac.2024.133332">https://doi.org/10.1016/j.ijbiomac.2024.133332</a>					
66.	Dinu, V.; <b>Câmpian, V.</b> ; Vasiliu, C.; Tachiciu, L.; Dabija, D.C. (2022). Ethics and integrity in the context of economic research within doctoral schools. <i>Amfiteatru Economic</i> , 24, p. 912–933	<b>cit:</b> Opreș, Dorin (2024). Perceptions of Students of Education Sciences on Research Ethics and (Re)Formation of the University Curriculum, <i>Education Sciences</i> 14, no. 7(701). <a href="https://doi.org/10.3390/educsci14070701">https://doi.org/10.3390/educsci14070701</a>		2,5	2	5	4,08
67.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuș, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Srbová, A., & Jaderná, E. (2024). Sustainable products and their perception by Czech consumers. <i>Entrepreneurship and Sustainability Issues</i> , 11(4), 120-134. 10.9770/jesi.2024.11.4(8)		1,2	2	4	2,5
68.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuș, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Serrano-Arcos, M. M., Sanchez Fernández, R., & Pérez-Mesa, J. C. (2024). Consumer affinity as a key factor to mitigate reluctance to buy foreign products: The moderating role of organic and induced image to counteract negative communication campaigns and image crises. <i>Oeconomia Copernicana</i> , 15(2), 717–763. <a href="https://doi.org/10.24136/oc.2755">https://doi.org/10.24136/oc.2755</a>		7,6	2	4	15,3
69.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuș, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Kunc, J., Novotná, M., Reichel, V., Križan, F., & Bilková, K. (2024). Bricks or clicks? Factors influencing shopping behavior of Generation Z. <i>Equilibrium. Quarterly Journal of Economics and Economic Policy</i> , 19(2), 521–548. <a href="https://doi.org/10.24136/eq.2999">https://doi.org/10.24136/eq.2999</a>		5,00	2	4	10,1

70.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Praveen, S. V., Gajjar, P., Ray, R. K., & Dutt, A. (2024). Crafting clarity: Leveraging large language models to decode consumer reviews. <i>Journal of Retailing and Consumer Services</i> , 81, 103975. <a href="https://doi.org/10.1016/j.jretconser.2024.103975">https://doi.org/10.1016/j.jretconser.2024.103975</a>		11,0	2	3	29,46
71.	Dabija, D. C., <b>Câmpian, V.</b> , Tiron-Tudor, A., & Stanca, L. (2023). The path of universities to sustainability: Students perspectives during the COVID-19 pandemic. <i>Heliyon</i> , 9(4). e14813, <a href="https://doi.org/10.1016/j.heliyon.2023.e14813">https://doi.org/10.1016/j.heliyon.2023.e14813</a>	<b>cit:</b> Ma, C., Ma, Y., & Wu, W. (2024). A pathway to sustainable development in China: The impact of local higher education expenditure on green total factor productivity. <i>Heliyon</i> . e34415. <a href="https://doi.org/10.1016/j.heliyon.2024.e34415">https://doi.org/10.1016/j.heliyon.2024.e34415</a>		3,4	2	4	6,9
72.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Anitha, S., Neelakandan, R., A (2024). Demand Forecasting Model Leveraging Machine Learning to Decode Customer Preferences for New Fashion Products, <i>Complexity</i> , 8425058. <a href="https://doi.org/10.1155/2024/8425058">https://doi.org/10.1155/2024/8425058</a>		1,7	2	4	3,5
73.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Vadruccio, R., Pantano, E., & Tumino, A. (2024). Space jam: how retail technologies are influencing store space production. <i>International Journal of Retail &amp; Distribution Management</i> . <a href="https://doi.org/10.1108/IJRDM-12-2023-0709">https://doi.org/10.1108/IJRDM-12-2023-0709</a>		5,5	2	3	14,8

74.	<p>Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i>, 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a></p>	<p><b>cit:</b> Botero, J., Rombach, M., Dean, D., &amp; Gan, C. (2024). Is A Vending Machine My Best Bet? Understanding Key Factors Determining US Consumers' Preference and Loyalty to Fruit Vending Machines. <i>International Journal of Applied Business Research</i>, 121-135, 6(2), <a href="https://doi.org/10.35313/ijabr.v6i02.412">https://doi.org/10.35313/ijabr.v6i02.412</a></p>			2	3	0,13
75.	<p>Dabija, D.-C., <b>Câmpian, V.</b>, Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i>, 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a></p>	<p><b>cit:</b> Bagnato, G., Bargoni, A., Giachino, C., &amp; Rizzo, C. (2024). Greenwashing in the Fashion Industry: Does Attachment Help to Forgive?. <i>The Palgrave Handbook of Consumerism Issues in the Apparel Industry</i>, 443-482. <a href="https://doi.org/10.1007/978-3-031-59952-1_21">https://doi.org/10.1007/978-3-031-59952-1_21</a></p>			2	4	0,10
76.	<p>Socaciu, M.-I.; <b>Câmpian, V.</b>; Dabija, D.-C.; Fogarasi, M.; Semeniuc, C.A.; Vodnar, D.C (2022). Assessing consumers' preference and loyalty towards biopolymer films for food active-packaging, <i>Coatings</i>, 12 (11), 1770, p. 1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a></p>	<p><b>cit:</b> Dabija, D. C., Csorba, L. M., &amp; Semeniuc, C. A. (2024). Enhancing Romanian consumers' purchase intention of a new Kashkaval cheese with natural thyme flavor. <i>Innovative Food Science &amp; Emerging Technologies</i>, 103776. <a href="https://doi.org/10.1016/j.ifset.2024.103776">https://doi.org/10.1016/j.ifset.2024.103776</a></p>		6,3	2	6	8,46
77.	<p>Dabija, D.-C., <b>Câmpian, V.</b>, Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i>, 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a></p>	<p><b>cit:</b> Bonelli, F., Caferra, R. &amp; Morone, P. In need of a sustainable and just fashion industry: identifying challenges and opportunities through a systematic literature review in a Global North/Global South perspective. <i>Discov Sustain</i> 5, 186 (2024). <a href="https://doi.org/10.1007/s43621-024-00400-5">https://doi.org/10.1007/s43621-024-00400-5</a></p>		2,4	2	4	4,9

78.	Socaciu, M.-I.; <b>Câmpian, V.</b> ; Dabija, D.-C.; Fogarasi, M.; Semeniuc, C.A.; Vodnar, D.C (2022). Assessing consumers' preference and loyalty towards biopolymer films for food active-packaging, <i>Coatings</i> , 12 (11), 1770, p. 1-15, <a href="https://doi.org/10.3390/coatings12111770">https://doi.org/10.3390/coatings12111770</a>	<b>cit:</b> Volles, B. K., Ribbers, D., Van Kerckhove, A., & Geuens, M. (2024). Beyond bundles: Choosing product bundles increases shopping basket size. <i>Journal of Retailing and Consumer Services</i> , 81, 104035. <a href="https://doi.org/10.1016/j.jretconser.2024.104035">https://doi.org/10.1016/j.jretconser.2024.104035</a>	11	2	6	14,73
79.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<b>cit:</b> Faflek, M., & Kramoliš, J. (2024). RETAIL MANAGEMENT: GENERATION Z AND THEIR IMPULSIVE BUYING BEHAVIOR IN NON-FOOD RETAILS. <i>Polish Journal of Management Studies</i> , 29(1). DOI: 10.17512/pjms.2024.29.1.07		2	4	0,10
80.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 75, 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Ray, R. K., & Singh, A. (2025). From online reviews to smartwatch recommendation: An integrated aspect-based sentiment analysis framework. <i>Journal of Retailing and Consumer Services</i> , 82, 104059. <a href="https://doi.org/10.1016/j.jretconser.2024.104059">https://doi.org/10.1016/j.jretconser.2024.104059</a>	11	2	3	29,46
81.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 75, 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Bilková, K., Čuláková, K., & Križan, F. (2024). The COVID-19 pandemic impact on changes in retail and service sales over time and space: A case study of Slovakia. <i>Geografický časopis/Geographical Journal</i> , 76(3), 203-219. <a href="https://doi.org/10.31577/geogrcas.2024.76.3.11">https://doi.org/10.31577/geogrcas.2024.76.3.11</a>	0.5	2	3	1,46

82.	<p>Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i>, 75, 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a></p>	<p><b>cit:</b> Alexander, B. &amp; Varley, R. (2025). Retail futures: Customer experience, phygital retailing, and the Experiential Retail Territories perspective. <i>Journal of Retailing and Consumer Services</i>, 82, 104108, <a href="https://doi.org/10.1016/j.jretconser.2024.104108">https://doi.org/10.1016/j.jretconser.2024.104108</a></p>		11	2	3	29,46
83.	<p>Dabija, D.-C., <b>Câmpian, V.</b>, Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility, <i>Oeconomia Copernicana</i>, 13(3). p. 891-934, <a href="https://doi.org/10.24136/oc.2022.026">https://doi.org/10.24136/oc.2022.026</a></p>	<p><b>cit:</b> Puiu, S. (2024). CSR as a Solution for Tackling Socio-Economic Challenges in Romania. In: Nwagbara, U., Idowu, S.O., Alhassan, Y. (eds) Corporate Social Responsibility Disclosure in Developing and Emerging Economies. CSR, Sustainability, Ethics &amp; Governance. Springer, Cham. <a href="https://doi.org/10.1007/978-3-031-61976-2_6">https://doi.org/10.1007/978-3-031-61976-2_6</a></p>			2	4	0,10
84.	<p>Dabija, D.-C.; <b>Câmpian, V.</b>; Tiron-Tudor, A.; Stanca, L. (2023). The path of universities to sustainability: Students perspectives during the COVID-19 pandemic. <i>Heliyon</i>, E14813, 9(4), <a href="https://doi.org/10.1016/j.heliyon.2023.e14813">https://doi.org/10.1016/j.heliyon.2023.e14813</a></p>	<p><b>cit:</b> Irungu, R. W., &amp; Liu, Z. (2024). Exploring the nexus between university sustainability practices and academic performance: An empirical analysis of the QS sustainability ranking and four world university rankings. <i>PloS one</i>, 19(10), e0306286. <a href="https://doi.org/10.1371/journal.pone.0306286">https://doi.org/10.1371/journal.pone.0306286</a></p>		3.11	2	4	6,32
85.	<p>Dabija, D. C., <b>Câmpian, V.</b>, Pop, A. R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-generational Approach based on Store Attributes and socio-environmental Responsibility. <i>Oeconomia Copernicana</i>, 13(3), p. 891–934. <a href="https://doi.org/10.24136/oc.2022.026">https://doi.org/10.24136/oc.2022.026</a></p>	<p><b>cit:</b> Tudorel, A., Régis, B., &amp; Andreea, M. (2024). Consumption expenditures on food, non-food products and services in Romania. <i>Prague Economic Papers</i>, 33(5), 617-644. <a href="https://doi.org/10.18267/j.pep.865">https://doi.org/10.18267/j.pep.865</a></p>		0.6	2	4	1,3



86.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3). p. 891-934, <a href="https://doi.org/10.24136/oc.2022.026">https://doi.org/10.24136/oc.2022.026</a>	<b>cit:</b> Bansal, S., Singh, S., Nangia, P., Chanaliya, N., & Sala, D. (2024). Sustaining the mining industry through the lens of corporate social responsibility: A review research. <i>Resources Policy</i> , 99, 105387. <a href="https://doi.org/10.1016/j.resourpol.2024.105387">https://doi.org/10.1016/j.resourpol.2024.105387</a>		10.2	2	4	20,5
87.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi.org/10.24136/oc.2022.026">https://doi.org/10.24136/oc.2022.026</a>	<b>cit:</b> Trifan, V. A., & Pantea, M. F. (2024). Shifting priorities and expectations in the new world of work. Insights from millennials and generation Z. <i>Journal of Business Economics and Management</i> , 25(5), 1075–1096. <a href="https://doi.org/10.3846/jbem.2024.22469">https://doi.org/10.3846/jbem.2024.22469</a>		2.5	2	4	5,10
88.	Stanca, L., Dabija, D.-C.; <b>Câmpian, V.</b> (2023). Qualitative analysis of customer behavior in the retail industry during the COVID-19 pandemic: A word-cloud and sentiment analysis approach. <i>Journal of Retailing and Consumer Services</i> , 75, 103543, <a href="https://doi.org/10.1016/j.jretconser.2023.103543">https://doi.org/10.1016/j.jretconser.2023.103543</a>	<b>cit:</b> Wang, Z., & Pan, Y. (2025). From popularity to pitfalls: Diagnosing consumer issues and engineering solutions for an ink-inspired mobile theme system. <i>Journal of Retailing and Consumer Services</i> , 82, 104142. <a href="https://doi.org/10.1016/j.jretconser.2024.104142">https://doi.org/10.1016/j.jretconser.2024.104142</a>		11	2	3	29,46
89.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p. 891-934, <a href="https://doi.org/10.24136/oc.2022.026">https://doi.org/10.24136/oc.2022.026</a>	<b>cit:</b> Poliaková, A., Hamarneh, I., Jibril, A. B., & Kicová, E. (2024). The Interconnections Between CSR, Financial Management, and Sustainability in Service Sector SMEs. <i>Journal of Tourism and Services</i> , 15(29), 227–247. <a href="https://doi.org/10.29036/jots.v15i29.873">https://doi.org/10.29036/jots.v15i29.873</a>		3.1	2	4	6,3
90.	Dabija, D.-C., <b>Câmpian, V.</b> , Pop, A. -R., Băbuț, R. (2022). Generating Loyalty towards Fast Fashion Stores: A Cross-Generational Approach based on Store Attributes and Socio-Environmental Responsibility. <i>Oeconomia Copernicana</i> , 13(3), p.	<b>cit:</b> Roszko-Wójtowicz, E., Przybysz, K. & Stanimir, A. (2024). Differences in seniors' standard of living and their impact on the development of the silver economy across Europe.		1.1	2	4	2,3

	891-934, <a href="https://doi/10.24136/oc.2022.026">https://doi/10.24136/oc.2022.026</a>	<i>Bulletin of Geography. Socio-economic Series</i> , 66(66): 57-72. <a href="http://doi.org/10.12775/bgss-2024-0033">http://doi.org/10.12775/bgss-2024-0033</a>						
								Total: <b>632,198</b>
<b>I10</b>	<b>Editor al unei reviste editate în străinătate care este indexată ISI sau indexată de o bază de date internațională recunoscută; membru în comitetul de redacție al unei asemenea reviste</b>		<b>5; 3</b>					
<b>I11</b>	<b>Editor al unei reviste editata in tara care este indexata ISI sau indexata de o baza de date internationala recunoscuta; membru în comitetul de redacție al unei asemenea reviste</b>		<b>2; 1</b>					
	Membru in comitetul de redacție <i>Journal of Media Research</i> (Erih Plus)							<b>1</b>
<b>I12</b>	<b>Coordonator al unei colecții (serie de volume) editate de o editură cu prestigiu internațional; Membru în comitetul științific al unei asemenea serii/colecții; Coordonator al unei colecții (serie de volume) editate de o editură din țară; Membru în comitetul științific al unei asemenea serii/colecții</b>		<b>4; 2; 2; 1</b>					
<b>I13</b>	<b>Coordonarea unui proiect de cercetare finanțat cu echivalentul a cel puțin 50.000 lei de o entitate din străinătate</b>		<b>7</b>					
<b>I14</b>	<b>Coordonarea unui proiect de cercetare finanțat cu cel puțin echivalentul a 50.000 lei de o entitate din țară</b>		<b>5</b>				<b>N r</b>	<b>Total</b>
<b>I15</b>	<b>Profesor asociat/visiting/cadru didactic universitar la o universitate din străinătate (titular de curs finalizat prin evaluarea studenților); Profesor – cercetător invitat la o universitate de prestigiu din străinătate pentru o perioadă de cel puțin o luna; Efectuarea unor stagii postdoctorale cu o durată de cel puțin un an academic la o universitate de prestigiu din străinătate sau obținerea unei diplome de doctor la o universitate din străinătate</b>		<b>10; 5; 3</b>				<b>N r</b>	<b>Total</b>
	Fachhochschule Mittweida, Germania (Curs: Theorien und Modelle der Medien- und Kommunikationswissenschaft)							<b>10</b>
<b>I16</b>	<b>Lucrări prezentate la conferințe internaționale organizate în străinătate</b>		<b>1/conferinta</b>				<b>N r</b>	<b>Total</b>



1.	<b>30.11-2.12.2016:</b> Conferința internațională în cadrul Universitatii Justus-Liebing Gießen, Germania: „Kulturelle Kontakt- und Konfliktzonen im östlichen Europa”; Titlul comunicării: <i>Stereotypisierung und Framing in der Migrantendebatte</i> (Stereotipuri și framing în dezbateră despre emigranți)					
2.	<b>12-14.10.2017:</b> Conferința Internațională a Universitatii Eötvös-Lorand Budapesta, Institutul de Germanistică: „Regionen von Mitteleuropa: historische, kulturelle, sprachliche und literarische Vermittlungen”; Titlul comunicării: <i>Deutsche Minderheitenpresse in Rumänien: eine Säule der kulturellen Identität? Fallstudie: Die Allgemeine Deutsche Zeitung für Rumänien</i> (Presa minorității germane din România: un pilon al identității culturale? Studiu de caz: Allgemeine Deutsche Zeitung für Rumänien).					
3.	<b>11-13.01.2024:</b> BSL, University of Palermo, Italia: Titlul comunicării: <i>Clustering consumers on an emerging market: A K-means analysis in the New Normal</i>					
4.	<b>6-8.06.2024:</b> 10th BASIQ International Conference on New Trends in Sustainable Business and Consumption, Almeira, Spania; Titlul comunicării: <i>Gender-Specific Differences in Food Consumption Behaviour During and After the COVID-19 Pandemic</i>					
5.	<b>6-8.06.2024:</b> 10th BASIQ International Conference on New Trends in Sustainable Business and Consumption, Almeira, Spania; Titlul comunicării: <i>Exploring the Purchasing of Electric Vehicles in the Context of European Green Deal. A Survey among Romanian Citizens</i>					
6.	<b>5-7.09.2024:</b> ELTE Budapesta, Ungaria: Quo vadis, vergleichende Diskurslinguistik? Bestandsaufnahmen, Synergien, Tendenzen; Titlul comunicării: <i>Der Mediendiskurs im öffentlich-rechtlichen Fernsehen Rumäniens: Die Roma Minderheit im Fokus (Discursul mediatic la televiziunea publică din România: Minoritatea romă în centrul atenției)</i>					
7.	<b>23-24.09.2024:</b> ECREA (Pre-conference) Ljubljana, Slovenia: II Conference on Young People and News: Breaking boundaries across Europe; Titlul comunicării: Investigating the Role of Instagram and TikTok for Adolescents Informational Purposes					
						Total: 7
<b>I17</b>	<b>Lucrări prezentate la conferințe internaționale organizate în țară</b>	<b>0,5/conf</b>				<b>Total</b>
1.	<b>26-27.10.2007</b> – Conferința Internațională a Facultății de Limbi și Literaturi Străine București – “Centralitate și Marginalitate” – Titlul comunicării: <i>Tendințe lingvistice și funcționale ale genului jurnalistic comentariu; O abordare contrastivă a presei germane și române (Sprachliche und funktionale</i>					

	<i>Tendenzen der journalistischen Gattung Kommentar; ein kontrastiver Ansatz für die deutsche und rumänische Presse)</i>					
2.	<b>16-18.11.2007</b> – Conferința Internațională a Facultății de Științe Politice Administrative și ale Comunicării Cluj Napoca – “PR Trend” – Titlul comunicării: <i>Impactul unui titlu; Analiza contrastivă a titlurilor articolelor de opinie din presa germană și românească (Die Wirkung einer Überschrift; Kontrastive Analyse der Überschriften von Meinungsartikeln in der deutschen und rumänischen Presse)</i>					
3.	<b>7-9.11.2008</b> – Conferința Internațională a Facultății de Limbi și Literaturi Străine București – “Limbi în comparație” – Tema comunicării: <i>Titlul în textele de presă (Die Überschrift in den Printmedien)</i>					
4.	<b>19-21.11.2012</b> – Conferința Internațională a Facultății de Științe Politice Administrative și ale Comunicării Cluj Napoca – “PR Trend” – Titlul comunicării: <i>Articolul de opinie și caricatura: o echipă de vis în procesul de exprimare a opiniei?(Der Meinungstext und die Karikatur; Ein Traumpaar in der Meinungsbildung?)</i>					
5.	<b>7-9.04.2016</b> - Conferința Internațională a Germaniștilor organizată de Facultatea de Filologie din Brașov - ”Masculinul și Femininul în cultura, literatura și limba germană” – Titlul lucrării: <i>Vorbesc bărbații și femeile o altă limbă? O analiză a diferențelor de gen în lexic și sintaxă în revistele Brigitte și Men’s Health. (Sprechen Männer und Frauen eine andere Sprache? Eine genderspezifische Analyse der Unterschiede im Lexik und der Syntax in den Zeitschriften Brigitte und Men’s Health)</i>					
6.	<b>8-10.09.2016</b> – Conferința Internațională a Germaniștilor din cadrul Facultății Partium Oradea: „Netzwerke und Transferprozesse”; Titlul comunicării: <i>Limbajul femeilor și al bărbaților în anunturile matrimoniale; O analiză a suplimentului săptămânalului DIE ZEIT. (Die Sprache der Frauen und Männer in den Kontaktanzeigen; Eine Analyse der Beilage der Wochenzeitung DIE ZEIT)</i>					
7.	<b>24-25.10.2016</b> – Conferința Internațională a Facultății de Științe Politice Administrative și ale Comunicării Cluj Napoca – “PR Trend” – Titlul comunicării: <i>Visuelle Stereotype in der Darstellung der Flüchtlinge; Fallstudie: die rumänische Nachrichtenagentur Agerpres (Stereotipuri vizuale în redarea emigranților; studiu de caz: agenția de stiri Agerpres).</i>					
8.	<b>16-18.11.2016</b> - Conferința Internațională a Facultății de Litere Cluj-Napoca în colaborare cu Justus-Liebing Universität Gießen: „Nation und Migration; Perspektiven der Germanistik in bewegter Zeit“; Titlul comunicării: <i>In der Kürze liegt die Würze; Syntaktische Betrachtungen über tatsachenbetonte Presstexte aus der Perspektive der Rezeption (Considerații sintactice asupra textelor jurnalistice de informare din perspectiva receptării).</i>					

9.	<b>8-9.12.2016:</b> Conferința internațională ÖAD: „Imagination und Wirkungskraft – Frauen, Männer, Westen, Osten“; Titlul comunicării: <i>Genderstereotype und Kollektivsymbole in der Darstellung der Flüchtlinge in den rumänischen Printmedien</i> (Stereotipuri de gen și simboluri colective în redarea emigranților în mass-media românească).					
10.	<b>20-21.05.2016</b> – Conferința Internațională a Departamentului de Limbi Străine Specializate din cadrul Facultății de Litere Cluj-Napoca: „Dinamica limbajelor de specialitate: Tehnici și strategii inovatoare”; Titlul lucrării: <i>O analiză a limbajului publicitar din perspective headline-urilor publicitare.</i>					
11.	<b>19-20.05.2017:</b> Conferința Internațională a Facultății de Litere Cluj-Napoca, Departamentul de Germanistică: „Sprachgebrauch und Übersetzung als Kulturvermittler”; Titlul comunicării: <i>Somatismen im interkulturellen Gebrauch.</i> (Frazeologisme într-o abordare interculturală).					
12.	<b>5-7.09.2017:</b> Conferința Internațională a Facultății de Litere Baia-Mare (Universitatea Tehnică Cluj-Napoca) ICONN 4 (Conferință ISI Proceedings): „Numele și numirea: sacru și profan în onomastică; Titlul comunicării: <i>Von Champion zu Dorothy: Wie die Warennamen entstehen und sich sprachlich verhalten; Fallstudie: Eine Untersuchung der Mobexpert-Angebote</i> (De la Champion la Dorothy: Cum iau ființă și cum se manifestă lingvistic numele produselor; Studiu de caz: Oferta Mobexpert).					
13.	<b>26-27.02.2018:</b> Conferința Internațională a Facultății de Științe Politice Administrative și ale Comunicării Cluj Napoca – “PR Trend” – Titlul comunicării: <i>Construction of Collective and Cultural Identity in Protest Communication; Case Study: February 2017 Protests.</i>					
14.	<b>4-5.04.2019:</b> Conferința Internațională a Universității Politehnice din Timișoara, Departamentul de Comunicare și Limbi Străine, „Language and Communication in Digital Era: Challenges for Researchers, Teachers and Practitioners” – Titlul comunicării: <i>Ist das zum Lachen?!? Der Einsatz von Humor als Strategie in den Werbeanzeigen.</i> (Utilizarea umorului ca strategie în reclamele publicitare)					
15.	<b>20-21.09.2019:</b> Conferința Internațională a Facultății de Științe Politice Administrative și ale Comunicării Cluj Napoca – “PR Trend” – Titlul comunicării: <i>The Modern Election Campaign: The Approach to the Electorate through Online and Offline Communication Channels; Case Study: PSD and USP-PLUS Campaign for the European Parliament Elections.</i>					
16.	<b>7-8.12.2019:</b> Conferința Internațională „Literature, Discourse and Multicultural Dialog” organizată de Institutul de Studii Multiculturale Alpha și de Institutul de Științe Sociale „Gh. Sincai” Târgul Mureș; Titlul comunicării: <i>Explanations on the Cultivation of Linguistic Identity in the Cultural Journal Klingsor, Siebenbürgische Zeitschrift.</i>					
17.	<b>26-27.03.2021:</b> Conferința Internațională a Universității Politehnice din Timișoara, Departamentul de Comunicare și Limbi Străine, „Language and Communication in Digital Era: Challenges for Researchers,					

	Teachers and Practitioners” – Titlul comunicării: <i>Eine semiotische Analyse politischer Karikaturen; Fallstudie: die rumänischen Präsidentschaftswahlen aus den Jahren 2014 und 2019 (O analiză semiotică a caricaturilor politice; studiu de caz: alegerile prezidențiale din România din 2014 și 2019)</i>					
18.	<b>28-29.10.2021:</b> Conferința Internațională „Synergies in Communication (SiC 2021)” a Academiei de Studii Economice (ASE) București. Titlul comunicării: <i>Adapting the Communication Strategies for the COVID-19 Vaccination Campaign to the Romanian Cultural Mindset.</i>					
19.	<b>12-15.10.2022:</b> Conferința Internațională „Limba și cultură germană în România” organizată de Universitatea Lucian Blaga (Sibiu) și de Institutul de Cercetări Socio-Umane din Sibiu. Titlul comunicării: <i>Actori politici șvabi din perioada interbelică</i>					
20.	<b>30-31.03.2023:</b> Conferința Internațională „Professional Communication and Translation Studies” organizată de Departamentul de Comunicare și Limbi Străine al Universității Politehnice din Timișoara. Titlul comunicării: <i>Covid-19 bedingte Veränderungen im Einkaufsverhalten: eine empirische Analyse (Modificări determinate de COVID-19 în comportamentul de cumpărare: o analiză empirică)</i>					
21.	<b>26-28.10.2023:</b> Strategica 2023 organizata de Departamentul de Management al SNSPA, București. Titlul comunicării: <i>Understanding consumer behavior during the COVID-19 pandemic: a sentiment and cluster analysis approach in Romanian retailing</i>					
22.	<b>9-11.11.2023:</b> Conferința Internațională organizata de Departamentul de Comunicare si Relații Publice al Facultății de Filozofie si Științe Socio-Politice a Universității „A.I. Cuza”, Iași (The Impact of Technological Advancement on Communication – Updating Theory and Practice). Titlul comunicării: <i>„I won’t give you my money because this is fake news!”: Understanding online charity intention towards NGOs from a public relations perspective;</i>					
23.	<b>21-23.03.2024:</b> International Conference on Business Excellence, Bucuresti; Titlul comunicării: <i>Consumer behaviour towards food purchases before, during, and after the COVID-19 pandemic: a cluster analysis</i>					
						Total 11,5
<b>I18</b>	<b>Beneficiar al unor granturi individuale sau burse postdoctorale în valoare de cel puțin 25.000 lei fiecare</b>	<b>0,5/grant</b>			<b>Nr.</b>	<b>Total</b>
<b>I19</b>	<b>Inițierea unor programe de studii universitare; Introducerea de cursuri noi; Publicare cursuri pentru studenți</b>	<b>2; 0,5; 1xm/n</b>			<b>Nr.</b>	<b>Total</b>
	Sistemul media (Master Relații Publice și Publicitate în limba germană și engleză)					

	Comunicare in domeniul sportului (Master Relații Publice și Publicitate în limba germană și engleză)					
						<b>Total 1</b>
<b>I20</b>	<b>Membru al unei echipe de cercetare care implementează un proiect finanțat pe bază de competiție în valoare de cel puțin 100.000 lei</b>	<b>1/proiect</b>			<b>N r</b>	<b>Total</b>
	<i>Dezvoltarea spiritului antreprenorial și competențe profesionale sporite pentru studenții din Regiunea Nord-Vest (POSDRU/156/1.2/G/136845; Perioada: 1.05.2014 – 1.05.2016)</i>				1	1
	<i>Limba și cultura germană în România (1918-1933). Realități post imperiale, discurs public și câmpuri culturale</i> (CNCS-UEFISCDI, PN-III-P4-ID-PCCF-2016-0131, PN II – Capacități Modul III, cofinanțare PC7 Domeniul: Patrimoniu și identitate culturală (Științe Umaniste); Perioada: 1.01.2019 – 31.12.2022)				1	1
	<i>Reziliența în Retail: Impactul tehnologic generat de COVID-19 asupra consumatorilor și companiilor de retail</i> (UEFISCDI: PNIII-P1-1.1.-TE-2021-0795; UEFISCDI: TE nr. 43/11.05.2022 Proiect de cercetare pentru susținerea construirii de tinere echipe de cercetare independente Domeniul: Științe sociale și economice Perioada: 1.10.2022- 14.05.2024)				1	1
						<b>Total 3</b>
<b>I21</b>	<b>Membru al Consiliului Național de Atestare a Titlurilor, Diplomelor și Certificatelor Universitare, al Consiliului Național al Cercetării Științifice, al consiliului sau comisiilor de specialitate ale Agenției Române de Asigurare a Calității în Învățământul Superior</b>	<b>1/pe comisie</b>			<b>N r</b>	<b>Total</b>
<b>I22</b>	<b>Studiu, individual sau colectiv, de evaluare și fundamentare de politici publice elaborat, în urma unor concursuri de selecție, pentru diverse instituții publice guvernamentale/organizații internaționale/centre de cercetare.</b>	<b>2xm/n</b>				
<b>I23</b>	<b>Participarea în colectivele de elaborare sau implementare a granturilor ori a proiectelor de dezvoltare instituțională, socială și regională; transfer de cunoaștere și instrumente de politici; asistență pentru dezvoltare ș.a., finanțate de o entitate regională, națională sau din străinătate.</b>	<b>1/pe proiect</b>				

Data: 10.12.2024

Lect. univ. dr. habil. Veronica Dana Irina Câmpian